

Even if you haven't met Cupid personally, you've probably seen him around. Little guy. Looks like a cherub. Has a bow and arrow. And makes people fall in love. Well, guess what: Turns out Cupid's not so little.

Cupid is BIG. He's still helping people *fall in love*...but in this case **he's a world-wide online dating mega-community**



And **just how big is he?** Here's a list of **CupidMedia dating sites** with "cupid" in their URLs:

**AussieCupid.com.au, BBWCupid.com, BlackCupid.com, BrazilCupid.com, CaribbeanCupid.com, Christia
nCupid
com,
ColombianCupid
.com,
DominicanCupid
.com,
GayCupid
.com,
HongKongCupid
.com,
IndianCupid
.com,
IndonesianCupid**

.com,
InterracialCupid
.com,
JapanCupid
.com,
KoreanCupid
.com,
LatinAmericanCupid
.com,
MexicanCupid
.com,
MilitaryCupid
.com,
PinkCupid
.com,
SouthAfricanCupid
.com,
VietnamCupid
.com.

Please Set Your Mind to “Widescreen”

There’s **21 sites** there and you can see **they cover a broad range of *geographical, demogra***
phic **and**
sex

ual
territory
. But we’re
not quite doing them
justice
, yet, because
CupidMedia has yet more sites
that
do not carry
the “cupid” brand. These include:

AfroIntroductions.com, AsianEuro.com, ChineseLoveLinks.com, FilipinaHeart.com, Irania
nSinglesConnection
.com,

Muslima

.com,

RussianEuro

.com,

SingaporeLoveLinks

.com,

SingleParentLove

.com,

ThaiLoveLinks

.com,

UkraineDate

.com

That's 11 more and they do *nothing* to diminish CupidMedia's *world-* and *market-wide* coverage

. Overall, they amount to a **claimed membership base of *13 million* souls**

.

Yikes.

Numbers Like That Make Our Heads Hurt



For **those of you *keeping track***, 13 million people represents **roughly .19% of the world's population** – *a little more than*
the total number of people in Zambia

;
about twice the population of *Libya*
; about
three times the population of New Zealand

And in terms of **the population of Antarctica -- *forget it***. *These are warm-weather numbers.*

In other words, if **all the members** of the **CupidMedia dating community** were **4 and a half feet tall** and **were laid end-to-end along the equator**, they would **encircle the Earth**

two and a quarter times

.

(And if they were each **more than four and a half feet tall** they would **wrap around the Earth**
even more

)

How's *that* for global reach?